October 2018
Indianapolis, Indiana
Impact Collaborative Summit
Summary of Results
Who was there?

I. Thirty-two institutions from all five regions were represented in thirty-two teams attending the Impact Collaborative summit, with 25 of them competing in the Impact Collaborative PitchFest:
   A. 1890s - 24 attendees
   B. North Central - 58 attendees
   C. Northeast - 16 attendees
   D. Southern - 32 attendees
   E. Western - 30 attendees

II. National teams included members from:
   A. NPSEC, USDA-NIFA, and National 4-H Council,

III. The following organizations were represented as [non-CES] community representatives participating as Impact Collaborative team members:
   A. New American Development Agency
   B. The Center for Rural Affairs
   C. Minnesota Department of Health

IV. The following partners brought new capacities to the Summit and served as Key Informants and Pitchfest Judges:
   A. LikeMinded.org
   B. National Center for Family Philanthropy
   C. AgriInstitute
   D. The West Foundation
   E. Rural LISC
   F. Indiana Philanthropy Alliance
   G. North Central Regional Center for Rural Development
   H. United Way of Central Indiana
   I. USDA Rural Development

What did project teams get out of it?

I. Strengthened Project Plans:
   96% of reporting teams\(^1\) stated that they were able to enrich a growing, innovative, engaged project, ready to move to the next level. 91% of reporting teams agreed that they now have a path forward on a collaborative Project Roadmap that will enable them to achieve project implementation.

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\(^1\) In the ‘Pitchfest Project Status feedback instrument, 22 teams responding = 69% of teams participating
The reported changes to project implementation plans resulted in improvements including refined clarity and focus; new perspectives, insights, and ideas; leveraging new tools and resources; peer engagements were able to leverage insight into how similar/related programs are run in other states/regions; building consensus; a better understanding of existing expertise in CES; shifting from a status quo mindset to responsiveness and innovation; drafting a roadmap to assign roles and create a timeline.

II. Increased Program Innovation
58.3% of teams\(^2\) reported to be working on a new program or adopting a program that is new to them that was not previously available at their institution.

III. Increased Project Innovation
50% of teams\(^2\) reported an increase in project innovation as measured by a positive shift in the innovation matrix coordinates (see graphic above and the Innovation Matrices described in the September JOE special issue on Innovation).

What did individual team members learn?

I. 84% of Summit participants self-reported improving or gaining new competencies as a result of Summit activities and learning.\(^3\)
   A. 71% improved Concept Mapping Skills: 71% reported an improvement with the pre-summit average at 1.8 and the post-summit average at 3.2 in the above-mentioned scale.
   B. Project Roadmapping: 57% reported an improvement with the pre-summit average at 2.3 and the post-summit average at 3.1.
   C. Networking: 59% reported an improvement with the pre-summit average at 2.3 and the post-summit average at 3.
   D. External Partner Engagement: 57% reported an improvement with the pre-summit average at 1.8 and the post-summit average at 2.7.
   E. Subject Matter Expertise: 51% reported an improvement with the pre-summit average at 2 and the post-summit average at 2.8.
   F. Project Communication: 63% reported an improvement with the pre-summit average at 1.7 and the post-summit at 2.6.
   G. Use of the Impact Collaborative Toolkit: 61% reported an improvement with the pre-summit average at 2.1 and the post-summit average at 2.8.
   H. Evaluation: 56% reported an improvement with the pre-summit average at 1.9 and the post-summit average at 2.5.

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\(^2\) In the ‘IC Project Vitals Tracker’ instrument with 24 teams reporting = 75% of participating teams
\(^3\) In the IC Practitioner Skills & Talents instrument, completed by 49 respondents = 40% of participants
PitchFest Awards

7 projects including Top Score, Most Innovative External and Most Fundable are receiving coaching to apply for external funding by the Impact Collaborative partnership team.

5 projects received the Crowdfunding Award and are being coached to pilot crowdfunding with our partner LikeMinded.com

All winners receive free registration and travel to the April 2019 National Summit in Atlanta

Top Score
- Tuskegee University Public Dialogue Team
  *This project focuses on racial equality in the food system through amplifying the voices of those most affected.*

Most Innovative - External
- Oregon State University, Virtual Park Ranger
  *This project reconnects people with nature through an augmented reality app that stimulates improvements in personal wellness and environmental stewardship.*

Most Innovative - Internal
- Purdue University, DEI Indy
  *This project increases diversity, equity, and inclusion practices within Purdue Extension CityLab.*

Most Fundable
- University of Florida & Florida A&M University, CIVIC
  *This project fosters civil and inclusive dialogue to cultivate a climate of sustained community conversation around complex and pressing local issues.*
- Prairie View A&M University, A New D.E.I.
  *This project encourages financial and personal stability through a tool box and open conversations about diversity, equity, and inclusion.*
- Purdue University, Indiana Coming Together
  *This project addresses a community need to engage in dialogue and action around issues of race and racism through facilitated discussions and activities.*
- National NPSEC Team, Collaboration Teams
  *This project establishes the structure and operation of Collaboration Teams which will focus on specific...*
pesticide safety related issues and development of supporting materials to meet the needs of PSEP programs.

- Tuskegee University Public Dialogue Team

Crowdfunding Award

- Oregon State University, Virtual Park Ranger
- Purdue University, Health Boiler
  This project supports behavioral health across Indiana and beyond through the development of a toolkit designed for educators to use with preteens.
- University of Nebraska, Nebraska Regional Foods
  This project creates a collaborative resource portal for all local food system participants to reduce duplicity of projects and increase synergy addressing regional food system challenges.
- University of Nebraska, Nebraska New Learning Experience for 4-H
  This project reimagines 4-H club experiences through leveraging technology to bridge geographic gaps.
- Utah State University, Mental Health
  This project provides a plan for collaborative and comprehensive Adult and Youth Mental Health First Aid trainings across the state.

Urgent Community Need - External

- University of Florida, National Sustainability Summit
  This project aims to expand and improve the efficiency, inclusiveness, and effectiveness of their National Sustainability Summit events and establish an intentional community of practice for sharing resources and engaging partners around sustainability and energy issues.
- Kentucky State University, Nutrition & Agricultural Literacy After-school program
  This program focuses on creatively finding new ways to reach new audiences through promoting nutrition and agricultural literacy to school-aged children.

Urgent Community Need - Internal

- University of Vermont, Vermont DEI
  This program promotes a shift in culture within CES and its programs to embrace and operationalize a more diverse, equitable, and inclusive atmosphere.

What Did Participants Have to Say?

- YouTube Playlist Available at bit.ly/ICSummitVideo