The eXtension Foundation

• Our Purpose
  • To help Extension professionals make an innovative, visible, and measurable impact on local issues.
• 501(c)3 Non-Profit Membership Organization
• Board of Directors Representing 5 CES Regions, ECOP, & USDA-NIFA
  • Barbara Petty, Chair, University of Idaho
  • Ken La Valley, Vice-Chair/Secretary, University of New Hampshire
  • Courtney Owens, Treasurer, Kentucky State University
  • Gary Jackson, Mississippi State University
  • Jason Henderson, Purdue University
  • (open) USDA-NIFA
  • Rick Klemme, ECOP
The Impact Collaborative

- Professional development experience geared towards increasing innovation, and strengthening project planning.
- Engages partnerships to bring new capacity to the system.
- Helps Extension professionals think more strategically about their projects, and speeds up the process of finding success or failure before investing resources.
  - Jason Henderson, Purdue University
Goals for 2019

*Align with member and ECOP strategic priorities through the Impact Collaborative.*

Progress:

- Scaled professional development focused on Diversity, Equity, and Inclusion nationally, including two DEI Fellowships & the creation of a DEI eFieldbook
- Funded JCEP Credential in partnership with ECOP
- Fellowship & eFieldbook - Opioid Response
- Developing & Funding NUEL Fellows to produce Urban Extension eFieldbook
- Funded NAEPSDP Fellowship to produce eFieldbook in Evaluation
Goals for 2019

Continue to scale the Impact Collaborative.

3000 Extension Professionals Reached Through the Impact Collaborative

104 Impact Collaborative Project & Program Teams

107 Trained Innovation Facilitators Representing 48 Institutions

80 Average number of new accounts in Engage & Empower Online Each Week

27 Local & National Events Delivered

18 Team Awards including $30K in Grants, $25K in Travel Funds, and $27K in Registration Fees
Goals for 2019

Provide evidence of the outcomes of the Impact Collaborative and collect evidence of local impact from project teams.

100%
Reported New Competencies, Ideas, or Team Growth

96%
Strengthened Project Planning

86%
Now have a path forward for project implementation

63%
Increased Innovation

See the report of all of our data at eXtension.org/success
Goals for 2019

Identify and implement technologies with the Impact Collaborative for increased national scale and state and local engagement.
New Tech

Engage & Empower Online

A social intranet connecting the national cohort of Extension personnel for professional development, strategic coaching, and exclusive access to tools, publications, resources, and events.
New Tech

eFieldbooks

A collection of program resources in specific topic areas, created by eXtension fellows, and leveraging DoD technology to help establish processes and assist with the delivery of new programs.
New Tech

The Innovation Skill-Builder

A tool for virtual and face-to-face Extension teams to help build more impactful projects and programs.
Goals for 2019

Maintain membership and expand sources of revenue to achieve organizational goals in support of Cooperative Extension.

Progress:

- 51 members as of September 2019
  - $1.1 million in membership funding
- Year 3 of the PSEP Funding Program (EPA)
  - $1 million awarded to 50 PSEP Programs/50 institutions in 2019
- Year 1 of 4 of the NTAE Cooperative Agreement (USDA-NIFA)
Who’s Using the Impact Collaborative

• 48 institutions have trained Innovation Facilitators
  • Chuck Hibberd, UNL Extension

• 49 institutions have sent teams to the Summit
  • Brian Higginbotham, USU Extension
  • Chuck Ross, UVM Extension
  • Vonda Richardson, Florida A&M University
  • Raymon Shange, Tuskegee University

• 30 institutions will have hosted the Impact Collaborative for a local statewide or institution-wide event
Five-year cooperative agreement, in partnership with Oklahoma State University, funded by USDA-NIFA.
Pesticide Safety Education Funds Management Program (PSEFMP)

- Year 3 of cooperative agreement with EPA
- National Pesticide Safety Education Center (NPSEC)
  - Provides support as an unfunded collaborator
- eXtension assists PSEPs in enhancing educational products
- Each PSEP is eligible to apply for a base amount of $17,200
- Application open September 16th - November 15th
1890 Extension Leadership Academy

- In partnership with Fort Valley State University
- Impact Collaborative provides face-to-face and virtual professional development
- Encourages collaboration among states on important issues, and builds essential leadership skills.
Membership 2020

- Participation in the Impact Collaborative
  - New in 2020 - local consultative engagements
  - Online team project support tools
  - Exclusive content
- Access to Campus Online Course Platform

Invoices will be emailed November 2019