

## eXtension Update Reported by Board of Directors, September 2018 - Present

Barbara Petty, Chair, *University of Idaho*  
Ken La Valley, Vice Chair/Secretary, *University of New Hampshire*  
Courtney Owens, Treasurer, *Kentucky State University*

Gary Jackson, *Mississippi State University*  
Jane Clary Loveless, *USDA-NIFA*  
Rick Klemme, *Extension Committee on Organization & Policy*

This past year has been a year of continued growth. eXtension remains committed to maintaining and continuing to advance its original core services and objectives. At the same time, eXtension is developing and fast-tracking many new initiatives to address those same objectives, including delivering professional development focused on increasing innovation and building capacity through the Impact Collaborative.

### Impact Collaborative

- Since Fall 2018, eXtension's Impact Collaborative has led 5 national events, 5 state/institutional events.
- Six more state/institutional events, 1 national event scheduled.
- Two National Summits included 50 teams/44 land-grant universities, 25 external partners
  - \$30K in grants were offered to teams most ready for implementation.
    - 18 other awards were offered that included paid travel, strategic coaching, and invitations to apply for additional funding.
  - 96% of teams reported strengthening project plans - Oct 2018 Summit
    - Participants also reported Gaining or Improving New Competencies (84%), Improved Concept-Mapping Skills (71%), and Increased Innovation (60%)
  - 86% of teams gained a path forward for project implementation - Apr 2019 Summit
    - Participants also reported New Ideas (81.8%), New Techniques (68.2%), Team Growth (63.6%), and Increased Innovation (63.6%).
- Six Innovation Skill-Building experiences were conducted for UGA, UCANR, UKY, UID, UNR, and the 1890 Extension Leadership Academy.
- 55 new Innovation Facilitators/44 land-grant universities trained in the Impact Collaborative to provide local support in their states and institutions.
  - Total number of Innovation Facilitators is 107 from 48 institutions.

## New Technology

- Engage & Empower Online (EEO) is a one-stop-shop for continuing professional development beyond face-to-face events. EEO is a social intranet and registers an average of 80-100 new users/week taking advantage of eXtension offerings through the platform.
  - Through eXtension's partnership with the Institute for the Future: Future 50, we provide exclusive access to unique content designed to provide new insights to members.
  - Over 600 Extension professionals participated in a three-part DEI webinar series hosted through Engage & Empower Online in 2019.
  - Four Learning Circles were hosted through EEO for over 300 Extension professionals.
- New online version of the Innovation Skill Builder was created to help teams increase skills in innovation. 20 Innovation Facilitators trained on using the tool locally.
- 40 teams using new Pressable service providing WordPress sites for multi-state/national Extension project teams.

## National Resources

- Pesticide Safety Education Funds Management Program (PSEFMP) delivered \$1 million to Extension Pesticide Safety Education Programs to 50 Land-Grant Universities.
  - On August 27th, 2019, eXtension announced continued funding for 2020. All land-grant university Pesticide Safety Education Programs are encouraged to apply.
- eXtension completed two eFieldbooks: Diversity, Equity, and Inclusion, and Opioid Response. Three more are in development.
- For 2019, eXtension contracted seven new Fellows
  - JCEP; working in partnership with eXtension & ECOP to create a national Extension credential.
  - Artificial Intelligence; created an initial scoping project for the use of AI in Extension.
  - Customer Relationship Management; exploring CRM functions for Cooperative Extension.
  - NUEL (2 Fellows): Creating an eFieldbook focused on Urban Extension.
  - NAEPSPD: Creating an eFieldbook focused on Evaluation.
  - Diversity, Equity, and Inclusion: Creating a second version of the DEI eFieldbook.